



**Gain Exposure by
Joining the
Made in Northern California
Program**

From diagnostic tools and electrical parts to aerospace power units and quality labels, California's manufacturers produce an incredible variety of products. To recognize their contributions, Manex has created the Made in Northern California program! The goal of the program is to:

- Create an online directory of manufacturers and their products for interested buyers to easily access
- Supply manufacturers with materials certifying their products are made in our state
- Provide manufacturers with online forums and resources where they can network, share information, ask questions and stay informed about industry news

If you manufacture products in Northern California, you can join the program at no cost. As a program participant you will receive the following benefits:

- A company profile page in our online directory where you can showcase your products
- The Made in Northern California logo to exhibit on your website and marketing materials
- A Made in Northern California certificate to display at your company
- Access to the program's LinkedIn, Facebook, Twitter and Blog pages where you can network, share information, ask questions and stay informed about industry news
- The opportunity to be a Featured Manufacturer of the Week on our website and social media sites
- A subscription to the Made in Northern California newsletter which provides program updates and industry articles

To become a program member, all you have to do is visit www.manexconsulting.com, go to the Made in Northern California section and fill out the form with your company's information! Get free exposure for your products and show your California pride. Join the program today!

ABOUT MANEX

Founded in 1995, The Corporation for Manufacturing Excellence is a premiere niche consulting firm with a focus on small to midsize manufacturers to help them quickly achieve cost efficiencies and increased profits. As a member of the National Institute of Standards and Technology (NIST), we leverage leading edge programs and technologies to deliver high impact solutions in four key areas – strategy, people, process and performance. We are held accountable for achieving high client performance levels that are independently verified and reported. For more information, please visit www.manexconsulting.com.